Hi students,

All groups must submit a written report of maximum 15 pages. The report might include; a presentation of the solution, results, and how it can be used (implementation/execution) as well as its value.

Here are a few guidelines and tips for the report, you only have 15 pages so focus on the important stuff:

1. Your method (not the theory but the choices you have made)
    - What data did you choose and why?
    - What feature engineering have you done and how did you end up with the final features?
    - What assumptions did you make to be able to do your model?
    - How did you define your targets?
    - Which models did you try and why did you end up with the submitted model?
    - How was your process from first data to final model – your thoughts decision etc.?

2. Your model is the centre of the report
    - Explain your model – what does it predict and what is the goal?
    - Visualise and explain model performance (ROC, lift charts etc.)
    - How is your model performing on test data (e.g. out of sample/ out of time)?

3. Your results:
    - What are your findings?
    - How can implementing your model add value and where does it add value?
    - Think about the different places where you can implement your model – is it in the bank, in KMD as part of Erhvervsstyrelsen or other areas?
    - How will implementing the model impact society, consumers, the bank etc.?

4. Remember to:

- Visualise and present your findings so they are easy to understand
- Ensure to have good argumentation for the choices you have made
- Although it is a data science assignment what is important in the real world is how you can translate your findings and data science into business value and impact
- You do not have to use pages on the theory behind the models
- DO NOT OVERCOMPLICATE – It is better to have one simple working model that can be used than one overcomplicated model that fail or make you unable to hand in